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NewCold strengthens logistics fleet as deep-freeze operations take shape

Fast-growing NewCold Advanced Cold Logistics is renewing its fleet of 36 tractors with Volvo FH 6x2s following continued and steady demand for its services.

The 500hp Euro 6 vehicles, supplied by dealer Crossroads Truck & Bus in Birstall, are equipped with Volvo's innovative I-Shift transmission. They all have Globetrotter cabs and a 4.1m wheelbase to maximise fuel capacity. The vehicles are being supplied on a full three-year contract hire package.

Wakefield-based NewCold is also taking delivery of a further six new Gray & Adams 44-pallet floating deck trailers in January, which will bring the double-deck fleet to 12. This fleet will continue to expand in 2017 to fulfil NewCold's ambitious environmental goals to minimise food miles and harmful emissions – the company expects to take delivery of around 30 more double-deck trailers by the end of the year.

NewCold's Country Director, Jon Miles, said: "The FH4 500 is loved by our drivers and the truck also gives good journey times while giving great returns on fuel. With Crossroads Truck & Bus close to our operating centre we get world-class service to maximise up-time."

Mr Miles said that NewCold would continue to grow as manufacturers see the benefits of the company's "first-class service being currently delivered from our national distribution hub at Wakefield".

"The outstanding transport service we provide, together with our world class warehouse automation model and our strategic location, make NewCold the benchmark performer in our industry," added Mr Miles.

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Further information for editors:

NewCold Advanced Cold Logistics is the fastest growing specialist deep-frozen warehousing and distribution global player whose world-class systems, energy efficiency and productivity make it stand out from other conventional cold storage companies.

In 2015 NewCold made its first foray into the UK, opening an ambitious, highly automated, 40m-high cold storage plant on a green field site in Wakefield, Yorkshire.

Over the last few years the company has demonstrated its ability to provide a total integrated cold chain logistics service for food manufacturers and retailers in the major European countries. By building a series of state-of-the-art cold stores in the UK, France, Germany and Poland, NewCold is now able to provide full pan-European frozen food supply chain services for its customers, including Unilever and Froneri.

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