



NEWCOLD
ADVANCED COLD LOGISTICS



NewCold - Advanced Cold Logistics comes to the UK



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NEWCOLD STRENGTHENS LOGISTICS FLEET



WAKEFIELD SITE, UK

“
The difference
between ordinary
and extraordinary
is that little extra”

This is the future of storage, logistics food safety and product quality in the UK.

NewCold Advanced Cold Logistics is the fastest growing specialist deep frozen warehousing and distribution global player whose world-class systems, energy efficiency and productivity make it stand out from other conventional cold storage companies.

They design, build and operate their own warehouses, utilising their own experience and in house software systems, in combination with trusted and proven material handling partners.

Over the last few years the company has demonstrated its ability to provide a total integrated cold chain logistics service for food manufacturers and retailers in the major European countries. By building a series of state-of-the-art cold stores in the UK, France, Germany and Poland NewCold is now able to provide full pan-European frozen food supply chain services for its customers, including Unilever and Froneri.

In 2015 NewCold made its first foray into the UK, opening an ambitious, highly automated, 40m-high cold storage plant on a green field site in Wakefield, Yorkshire. The cold store is combined with an expanding in-house transport operation, consisting of 48 reefer trailers and 36 tractors, including double deck trailers to minimise food miles and harmful emissions.

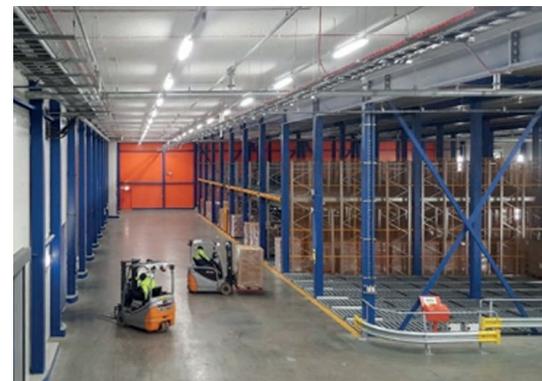
This is a true 24/7 service offering Day 1 ordering for Day 2 deliveries, plus other value added logistics services including case picking, repacking etc.

The Wakefield offer is based on a unique model that is markedly different from the concepts that food manufacturers are used to, stresses NewCold’s Country Director, Jon Miles.

“This is the future of storage, logistics, food safety and product quality. I don’t think our traceability systems can be beaten anywhere in the world and thanks to our level of automation, NewCold can handle and process product more efficiently and accurately than anybody else”.

Newcold dispatch bays are kept at -20C to maintain cold chain integrity and maximise product quality, while most conventional stores prepare pallets for despatch in chilled or ambient bays. Automation rules at the site, with automation used to retrieve and prepare orders minimising human error and as a result of this, stock control and stock accuracy are industry leading.

The fully automated storage plant ensures cold chain integrity where minimal handling helps reduce temperature fluctuations. For example, when the doors of a truck open they do so into the frozen environment so that there is no risk of the



product being exposed to ambient air. Speed is also impressive at the site. A bespoke-designed conveyor system with shuttle cars and buffer lanes will handle 600 pallets moving in and out every hour.

With a plan to install automated loading facilities in temperatures of -25C at customer production sites it will enable product to be maintained in premium quality, and a full double deck trailer to be loaded in less than 6 minutes.

In September 2016, NewCold announced that it was planning to extend the cold store with 87,500 pallet locations to reach a total storage capacity of over 143,000 pallets with frozen food produce. The enlarged pallet capacity means the company will be able to respond to an increasing demand for high-quality storage from food producers in Yorkshire and surrounding areas.

This logistics service offering, in line with competitive pricing, and a real focus on quality and service, enable frozen food producers to have a genuine choice in the way they present their logistics offer to their customer.

“The difference between ordinary and extraordinary is that little extra.”

NewCold strengthens logistics fleet as deep-freeze operations take shape

Fast-growing NewCold Advanced Cold Logistics is renewing its fleet of 36 tractors with Volvo FH 6x2s following continued and steady demand for its services.

The 500hp Euro 6 vehicles, supplied by dealer Crossroads Truck & Bus in Birstall, are equipped with Volvo's innovative I-Shift transmission. They all have Globetrotter cabs and a 4.1m wheelbase to maximise fuel capacity. The vehicles are being supplied on a full three-year contract hire package.

Wakefield-based NewCold is also taking delivery of a further six new Gray & Adams 44-pallet floating deck trailers in January, which will bring the double-deck fleet to 12.

This fleet will continue to expand in 2017 to fulfil NewCold's ambitious environmental goals to minimise food miles and harmful emissions – the company expects to take delivery of around 30 more double-deck trailers by the end of the year.

NewCold's Country Director, Jon Miles, said: "The FH4 500 is loved by our drivers and the truck also gives good journey times while giving great returns on fuel. With Crossroads Truck & Bus close to our operating centre we get world-class service to maximise up-time."

Mr Miles said that NewCold would continue to grow as manufacturers see the benefits of the company's "first-class service being currently delivered from our national distribution hub at Wakefield".

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The outstanding transport service we provide, together with our world class warehouse automation model and our strategic location, make NewCold the benchmark performer in our industry. ”

